



Speak Like a President: How to Inspire and Engage People with Your Words

By Simon Maier

Bloomsbury Publishing PLC. Paperback. Book Condition: new. BRAND NEW, Speak Like a President: How to Inspire and Engage People with Your Words, Simon Maier, For some people, making presentations of any type can be a trial; others relish the opportunity to speak to others, but are they really inspiring and engaging their audience with what they say, rather than catering to their own ego? In this book, Simon Maier offers an essential guide to the power of rhetoric and oratory for executives, managers, consultants, sales professionals or anyone, in fact, who needs to get their message across powerfully and convincingly. Covering key issues such as: understanding what makes a great speaker; how to find your voice; how to choose the best speech style; and pitfalls to avoid, Speak Like a President will help you speak with passion, confidence and influence whatever your topic or audience.

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