Management Information Systems

By Jane Price Laudon Kenneth C. Laudon

Prentice Hall, 2005. Gebundene Ausgabe. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - This classic best-selling text continues to provide the most comprehensive and leading-edge discussion of information technology and system issues that are transforming the business world today. Laudon and Laudon know how digital integration, from the warehouse to the executive suite, is changing the management and organization of firms. They know the decisions managers need to make to achieve value from their IT investments, and in the Ninth Edition, they continue to empower students with this vital knowledge für professional success. 639 pp. Englisch.

READ ONLINE
[3.24 MB]

Reviews

I just started off reading this article pdf. Yes, it can be engage in, nonetheless an interesting and amazing literature. I am effortlessly can get a satisfaction of reading a written publication.
-- Peyton Renner IV

A whole new eBook with a brand new perspective. it was actually writtern quite completely and useful. I found out this ebook from my dad and i recommended this ebook to discover.
-- Dr. Wyatt Morissette